PRODUCT CATALOG

Marketing Portal

Ask your restaurant's data anything. A fully customizable portal with dashboards and an AI assistant that runs on your own server.

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What's included

Five modules, one portal. Every module is customizable to your structure and needs.

AI Data Assistant

FLAGSHIP

CUSTOMIZABLE

Insights for everyone, not just analysts.

Owners, marketing managers and front-of-house staff type a question in English or Arabic and get an answer drawn from the restaurant's own order data. No SQL, no spreadsheets, no waiting for someone to build a report.

How it helps your marketing campaigns

- **Decide what to promote**
  See best-selling and slow-moving items so you know what to feature, bundle or discount.
- **Choose who to target**
  Look at customer segments and the areas that order most to aim a campaign at the right people.
- **Pick the right moment**
  Use peak hours and the monthly trend to time offers when they will matter.
- **Check what worked**
  Compare months to see whether a campaign moved your orders.

TRY ASKING

"Give me a quick summary of the business"

"Which items should we push in our next campaign?"

"When should we send an offer to get more orders?"

Answers come from a summary of your orders: totals, top items, monthly trend, peak hours, customer segments and top areas.

Marketing Analytics Hub

CUSTOMIZABLE

The home dashboard: the headline numbers every owner checks first, in one place and always up to date.

Shows: total orders, revenue, customers

Helps you: track the overall health of the business and judge campaign results against a baseline.

Customizable, end to end

Not just one screen: the whole solution adapts to each customer.

CUSTOMIZABLE

Every portal, every dashboard and the AI assistant, tailored to your structure and your needs.

Every restaurant is different. A single outlet, a multi-branch group and a delivery-only kitchen each need different views, so the entire solution is built around how your business actually works instead of forcing you into a fixed product.

ALL FIVE MODULES, PLUS ANYTHING YOU NEED ADDED

- AI Data Assistant
- Marketing Analytics Hub
- Customer Analytics
- Product Analytics
- Operational Insights
- + Your own portal

What you can tailor

- **Your structure**
  Organize the portals around how your business is set up: one outlet, several branches or a delivery-only kitchen.
- **Your metrics**
  Choose the numbers and views that matter to you, beyond the defaults.
- **Your layout**
  Decide what appears first and how it is grouped, so each team sees what it needs.
- **Your portals**
  Adapt any dashboard, or add new ones, as your marketing goals evolve.
- **Your assistant**
  Shape what the AI assistant covers so its answers fit your data and your business.

One solution, built around you.

Every customer gets a portal that looks and works like their own business, not a one-size-fits-all report.

Dashboards

Visual views that back up what the assistant tells you.

Customer Analytics

CUSTOMIZABLE

Understand who your customers are and which ones keep coming back.

Shows: customer segments, top areas

Helps you: choose the audience for a campaign and the neighborhoods worth promoting in.

Product Analytics

CUSTOMIZABLE

See which items drive sales and how demand shifts over time.

Shows: top items, monthly trend

Helps you: decide which items to feature, bundle or retire, and spot seasonal shifts early.

Operational Insights

CUSTOMIZABLE

Know when the rush hits so you can staff and prep for it.

Shows: peak hours, order flow

Helps you: schedule staff for busy periods and aim promotions at the quiet ones.

Private by design

Local AI model

Runs on your own machine or private network. No cloud AI service and no API keys.

Aggregates only

The model receives summary figures, never customer names or phone numbers.

Private by default

The portal refuses to connect to a model server outside your local or private network.